

Silversmith Strategies 1322 G Street, SE Washington, DC 20003

Contract # 1431152

 Schedule Dates
 09/28/16-10/10/16

 Advertiser
 End Citizens United (79738)

 Agency
 Silversmith Strategies (21975)

Product Political - Issues / Propositions (1068)

Brand 652/682/3853 (560893)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Buyer Name Janet, Katowitz,

Phone/Fax

Billing Type

Comments

Date:

Accepted-Station:

CPE 652/682/3853
Account Types National/Political

Standard

Issue
Separation: 30

Date Entered09/20/16Last Modified09/21/16Entered ByJulie OrilioCO-OPNo

Headline # ECR25310825

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$464.25

 Net Total
 \$2,630.75

Comments:

Date:

Sales Tax

 Utica (WUTR)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 37
 \$3,095.00

 Grand Total:
 37
 \$3,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
2.0	Revised Line / SPOT	09/28/16-09/28/16	3	:30	7A- 9A (EST)	1			Х								Utica (WUTR)	Good Morning America	9/20/16
2.1	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7A- 9A (EST)	2			Х					2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	9/21/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7A- 9A (EST)	1				Х				1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
4.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7A- 9A (EST)	1					Х			1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
5.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7A- 9A (EST)	1	Х							1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
6.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	7A- 9A (EST)	2		Х						2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	9/20/16
7.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	7A- 9A (EST)	1			Х					1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
8.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	7A- 9A (EST)	2				Х				2	\$60.00	\$120.00	Utica (WUTR)	Good Morning America	9/20/16
9.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	7A- 9A (EST)	1					Х			1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
10.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	7A- 9A (EST)	1	Х							1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	9/20/16
11.0	Revised Line / SPOT	09/27/16-09/27/16	3	:30	2P- 3P (EST)	1		Х									Utica (WUTR)	General Hospital	9/20/16
11.1	Normal Line / SPOT	09/28/16-09/28/16	3	:30	2P- 3P (EST)	1			Х					1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/21/16
12.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	2P- 3P (EST)	1					Х			1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/20/16
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See the back of this document for Advertising Contract Terms and Conditions

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10/4 10/ 09/3 09/3	0/03/16-10/03/16 0/07/16-10/07/16 0/10/16-10/10/16 0/127/16-09/27/16 0/28/16-09/28/16 0/29/16-09/29/16	3 3 3	:30 :30	2P- 3P (EST) 2P- 3P (EST) 2P- 3P (EST) 9A- 10A (EST)		X			X	(1	\$50.00 \$50.00		Utica (WUTR) Utica (WUTR)	General Hospital General Hospital	9/20/16 9/20/16
10/s 09/s	0/10/16-10/10/16 0/27/16-09/27/16 0/28/16-09/28/16	3 3 3	:30 :30	2P- 3P (EST) 9A- 10A (EST)	:	L X			×	(1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/20/16
09/3	0/27/16-09/27/16	3 3	:30	9A- 10A (EST)	:	X						- 1					
09/3	0/28/16-09/28/16	3		1 1	:							1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/20/16
		3	:30	0A 10A (ECT)		1	X								Utica (WUTR)	Live With Kelly & Michael	9/20/16
09/	9/29/16-09/29/16	3		9A- 10A (EST)	:			Х				1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/21/16
		اد ا	:30	9A- 10A (EST)					х			1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/20/16
10/)/03/16-10/03/16	3	:30	9A- 10A (EST)	:	X						1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/20/16
10/)/05/16-10/05/16	3	:30	9A- 10A (EST)				Х				1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/20/16
10/)/07/16-10/07/16	3	:30	9A- 10A (EST)					×	(1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/20/16
09/	9/27/16-09/27/16	3	:30	6P- 6:30P (EST)		L	Χ								Utica (WUTR)	Eyewitness News At Six	9/20/16
09/	9/28/16-09/28/16	3	:30	6P- 6:30P (EST)		L		Х				1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/21/16
09/	9/29/16-09/29/16	3	:30	6P- 6:30P (EST)		L			х			1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/20/16
40/)/03/16-10/03/16	3	:30	6P- 6:30P (EST)		Х						1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/20/16
10/)/05/16-10/05/16	3	:30	6P- 6:30P (EST)				Х				1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/20/16
_	09	09/29/16-09/29/16 10/03/16-10/03/16 10/05/16-10/05/16	09/29/16-09/29/16 3 10/03/16-10/03/16 3	09/29/16-09/29/16 3 :30 10/03/16-10/03/16 3 :30	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 10/03/16-10/03/16 3 :30 6P- 6:30P (EST)	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 10/05/16-10/05/16 3 :30 6P- 6:30P (EST) 1 X	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 1 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 1	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 \$125.00 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 \$125.00	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 \$125.00 Utica (WUTR) 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 Utica (WUTR)	09/29/16-09/29/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 Utica (WUTR) Eyewitness News At Six 10/03/16-10/03/16 3 :30 6P- 6:30P (EST) 1 X 1 \$125.00 Utica (WUTR) Eyewitness News At Six

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25.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	6P- 6:30P (EST)	1				>			1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/20/16
26.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- 7P (EST)	1			Х				1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	9/20/16
27.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	6:30P- 7P (EST)	1				Х			1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	9/20/16
28.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6:30P- 7P (EST)	1	Х						1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	9/20/16
29.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- 9A (EST)	1						Х	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	9/20/16
30.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	8A- 9A (EST)	1						Х	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	9/20/16
31.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A- 9A (EST)	1					Х		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/20/16
32.0	Normal Line / SPOT	10/08/16-10/08/16	3	:30	8A- 9A (EST)	1					Х		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/20/16
33.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	9A- 10A (EST)	1						Х	1	\$70.00	\$70.00	Utica (WUTR)	This Week	9/20/16
34.0	Revised Line / SPOT	09/27/16-09/27/16	3	:30	7:30P-8P (EST)	1		Χ								Utica (WUTR)	The Insider	9/20/16
34.1	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7:30P- 8P (EST)	1			Х				1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/21/16
35.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	6:30P- 7P (EST)	1						Х	1	\$175.00	\$175.00	Utica (WUTR)	ABC World News Sunday	9/20/16

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CONFIRMATION CONTRACT											
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